

1920 Second Loop Road

Florence, SC 29501



Phone: (843) 629-0236

Fax: (843) 773-6212

Dear CARE House Hero,

Thank you for your interest in supporting the CARE House of the Pee Dee as an event sponsor. Because of the generosity of others like you, last year's wine tasting raised over \$45,000 to support life-changing investigative, therapeutic and advocacy services for children who have been victims of abuse.

This year, our favorite wine tasting event is expanding into the ultimate "Party with a P(o)urpose" – a spirited celebration featuring wine, beer, and a signature bourbon drink, along with thrilling live and silent auctions.

**Party with a P(o)urpose, is Thursday, October 17<sup>th</sup> and we would love your support!**

Last year was a record-breaking year for the event, and as our impact in the community continues to grow, so does this event! The CARE House served over 850 children last year alone and events like Party with a P(o)urpose allow us to continue to offer quality services like forensic interviews, medical evaluations, advocacy and evidence based therapy to abused children and their families.

What's On Tap:

- Live Auction: Bid high and help us "raise the bar" for our services!
- Silent Auction: Find a treasure, make a bid, and "wine" something wonderful!
- Beverages: Enjoy a fine selection of wines, beer, and a signature bourbon drink that will have you "raising your spirits" for a great cause.

We hope you will commit to sponsor the event this year and help us reach our 2024 goal of \$100,000. Attached to this letter are the sponsorship and in-kind opportunities to help our efforts. Electronic versions can be found on our website at [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose). We also invite you to join us at the event to raise a glass and a paddle in support of children who have been victims of abuse!

**Sponsorships are due by September 20, 2024 in order to guarantee your logo on sponsorship recognition materials.**

If you have any questions or concerns, please feel free to contact our Development & Community Relations Director, Alice Curry Gallego, at (843)629-0236 or [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com). Thank you again for your consideration and support.

Respectfully,

Meg Temple  
Executive Director  
Care House of the Pee Dee



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## **Sponsorship Form**

Name: \_\_\_\_\_

*Please, print name exactly as you wish it to appear on any sponsorship recognition and designs.*

- I will send my logo to [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com)

Level: *Please select one.*

- Presenting Sponsorship: \$20,000
- Premiere Sponsorship: \$10,000
- Platinum Label Sponsorship: \$5,000
- Gold Label Sponsorship: \$2,500
- Silver Label: \$1,250
- Bronze Label: \$500
- In-Kind Donation: \_\_\_\_\_

### **Contact Information**

Name of Organization: \_\_\_\_\_

Attention to / Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Authorizing Party: \_\_\_\_\_

Make checks payable to: CARE House of the Pee Dee

Send form and check to:

CARE House of the Pee Dee

Attn: Alice Curry Gallego

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*Secure electronic payment is available online at [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose). If you would prefer to have someone pick up your form, please call us at 843-629-0236*

If you would like to donate an item to the silent auction email [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com)

Thank you for your support. CARE House of the Pee Dee is a 501©3 organization.

**SPONSORSHIPS ARE DUE BY SEPTEMBER 20<sup>TH</sup> TO  
GUARANTEE LOGO ON EVENT MATERIALS.**

# Sponsorship Levels



## Presenting Sponsorship | \$20,000

- 16 VIP Tickets (includes private & main tastings & auction)
- Logo on Auction Paddles
- Presenting Sponsorship Recognition on Digital & Print Marketing
- Reserved Auction Seating & 4 Reserved Parking Spaces
- Recognition on Event Signage & Logo in Auction Booklet
- Social Media Recognition
- CARE House Community Partner for 2 Years

## Platinum Label Sponsorship | \$5,000

- 8 VIP Tickets (includes private & main tastings & auction)
- Naming Rights for a Specific Event Station (i.e. XYZ Signature Cocktail, Wine Tasting Station presented by XYZ)
- Reserved Auction Seating & 2 Reserved Parking Spaces
- Recognition on Event Signage & Name in Auction Booklet
- Social Media Recognition
- CARE House Community Partner for 2 Years

## Silver Label Sponsorship | \$1,250

- 4 General Admission Tickets (includes main tasting & auction)
- Name on Event Signage & Social Media Recognition

## Premiere Sponsorship | \$10,000

- 10 VIP Tickets (includes private & main tastings & auction)
- Logo on One of the Following: Cocktail Napkins, Food Napkins, Water Bottles, Guest Napkins, Cups
- Reserved Auction Seating & 3 Reserved Parking Spaces
- Recognition on Event Signage & Logo in Auction Booklet
- Social Media Recognition
- CARE House Community Partner for 2 Years

## Gold Label Sponsorship | \$2,500

- 6 VIP Tickets (includes private & main tastings & auction)
- Name Recognition on Event Signage & Booklet
- Social Media Recognition
- CARE House Community Partner for 1 Year

## Bronze Label Sponsorship | \$500

- 2 General Admission Tickets (includes main tasting & auction)
- Name on Event Signage & Social Media Recognition



Visit [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose) to submit sponsorship info including electronic payment. Contact Alice at [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com) with questions & logos.

**Sponsorship Deadline: September 20th**

